

1st Kobe Global Medtech Forum

March 12 **Thu** and
— 10:00-20:30

March 13 **Fri**, 2026
— 9:00-13:00

Venue

Medtech Innovation Center (MIC),
Kobe University Graduate School of Medicine

Main Venue 7F MIC Hall Satellite Venue 2F Innovation Cafe

HP: <https://www.med.kobe-u.ac.jp/mic/en/>



Audience

Invitation Only

- Academic Institutions and Hospitals
- Companies (Medical Device Manufacturers, Manufacturing Companies, Startups, etc.)
- Government Agencies and Independent Administrative Agencies (AMED, JETRO, Kobe City, Kobe Biomedical Innovation Cluster, etc.)

Invited Speakers

FDA, Consulting Firms, VCs, Incubators (USA),
Consulting Firms (Germany, Malaysia)

Invited Pitch Presenters

Academic Researchers and Startups

Organizers

Graduate School of Medicine, Kobe University
Kobe University Hospital
Center for Advanced Medical Engineering Research and Development, Kobe University
Kobe University – AMED: Program for Strengthening Industrial Promotion Bases for the Creation of Outstanding Medical Devices

9:30-10:00 Registration – 2F Entrance

10:00-10:15 Opening Remarks

Dr. Takamichi Murakami, Dean of Graduate School of Medicine and School of Medicine, Kobe University**Dr. Takumi Fukumoto**, Vice President of Kobe University/Professor, Department of Surgery, Division of Hepato-Biliary-Pancreatic Surgery, Kobe University Graduate School of Medicine

Guest Speech

Japan Agency for Medical Research and Development (AMED)

10:15-11:00 Session 1 Medical Device Development Strategies of Kobe University

Building a “Glocal” Medical Device Innovation Hub in Kobe (20 min)

Dr. Takahiro Yasuda, Division Head of Department of Medical Devices Engineering, Kobe University Graduate School of Medicine/ Director of Medtech Innovation Center (MIC)

Smart Operating Room via Vision Driven Development (20 min)

Dr. Yoshihiro Muragaki, Vice Dean/ Chair of Department of Medical Device Engineering, Kobe University Graduate School of Medicine

11:00-12:35 Session 2 Medical Device Regulation and Challenges in the US

Medical Device Regulation in the US: Challenges and Opportunities (40 min)

Dr. Nicole Ibrahim, Deputy Director, Office of Cardiovascular Devices U.S., FDA

Regulatory Challenges and Strategies for Startup Companies (50 min)

Dr. Daniel Burnett

Founder & CEO, Theranova, LLC/ Adjunct Assistant Professor, UCSF

12:35-13:35 Lunch Break

13:35-15:15 Session 3 Reimbursement Systems and Marketing Strategies in the US

The U.S. Medical Device Market: Opportunities and Challenges for Japanese Companies (45 min)

Mr. Takahiro Haruyama, GLOBIZZ Corp., President

Understanding the Reimbursement Value Chain (50 min)

Mr. Gregg Yoshito Shibata, Sr Principal, Corporate Development, Blue Shield of California

15:15-16:30 Coffee Break, Optional MIC Tour (Part 1) and Consultation Session (Part 1) *

*Consultation sessions (Part 1 & 2) will be conducted individually by the invited International speakers and a special guest, Mr. Sano.

Mr. Takahiro Sano, Founder & CEO, PlanEx Business Partners LLC

16:30-17:50 Session 4 Keys to Launching a Successful Startup in the US

What U.S. VCs Look For: What Medical Device Startups Really Need to Win Globally (50 min)

Mr. Masashi Kiyomine, Founder & Managing Partner, Kicker Ventures

Building for Impact: How Mayo Clinic Supports Healthtech Innovation (25 min)

Mr. Jamie Sundsbak, Director Accelerate, Mayo Clinic Platform

18:00-20:30 Networking Session and Pitch Event (18:30-19:30) – 2F Innovation Cafe

Remarks

Dr. Ryosuke Kuroda, Director of Kobe University Hospital**Dr. Toshiiji Mukai**, Director of Center for Advanced Medical Engineering Research & Development (CAMED)

8:30-9:00 Registration – 7F Entrance

9:00-10:50 Session 5 Development Strategies in Europe and Southeast Asia

Reimbursement systems and Market Entry in Germany/ Europe (60 min)

Mr. Birger Nispel, CEO, AirMed PLUS GmbH/ CEO, Birger Nispel International Academy

Market Entry Strategies for Medical Devices: Regulatory Pathways in Southeast Asia & Taiwan (45 min)

Mr. Tan Shouzheng, Vice President of Southeast Asia, Cisema

10:50-11:00 Closing Remarks

Dr. Yoshimasa Maniwa, Director, International Clinical Cancer Research Center (ICCRC), Kobe University Hospital**Dr. Yoshihiro Muragaki**, Vice Dean/ Chair of Department of Medical Device Engineering, Kobe University Graduate School of Medicine

11:00-12:50 Optional MIC Tour (Part 2) and Consultation Session (Part 2)